

## THE PRODUCT



Deepa Mann-Kler *The Product*, North St. Belfast.

Deepa Mann-Kler completed *The Product* on 21 March 2010 on North Street, Belfast. The artwork was commissioned as part of the Belfast City Council initiative 'Tr'ans Urban Street Art Festival 2010', which was directed by Adam Turkington.

The artist's concept behind 'The Product' was a play on Warhol's Campbell's Soup with a Northern Irish twist, commenting as it does on DUP minister's Gregory Campbell comments about the devolution of policing in Northern Ireland. The work is entitled *Campbell's Condensed Community Confidence*.